

RISK QUANTIFICATION QUESTIONNAIRE

Insurance Risks

Questions	Answers			Priority
LIFE INSURAN	CE			
Do you have life insurance? • If so, is it enough, when combined with your current financial assets, to replace your income for your heirs?	Yes Yes	No No	N/A	
 What percentage of your life insurance coverage is tied to your employer? 	100	140	%	
(Total Insurance/Total "Group" Coverage)Do you have life insurance outside of your employer?	Yes	No	—	
Who is the beneficiary of your life insurance policy?		INO		
If you have grown children who have children of their own, do you know whether your children have life insurance coverage? • If so, is it tied to their current employer? • Do they have any life insurance outside their employer?	Yes Yes Yes	No No No	N/A N/A N/A	
HEALTH INSURA	NCE			
Do you have health insurance?	Yes	No		
Do each of your children and/or grandchildren have health insurance?	Yes	No	N/A	
LONG-TERM CARE IN	SURANCE			
Do you have long-term care insurance?	Yes	No	N/A	
Do your parents on both sides of your family have long-term care insurance?	Yes	No	N/A	
Do you have any siblings and/or loved ones who you feel need long-term care insurance in lieu of you having to provide for their care?	Yes	No		
DISABILITY INSUR	ANCE			
If you work for someone else, does your employer provide disability insurance? • Do you pay the premiums or do they? If you are self employed or own your own someony.	Yes Yes	No No	N/A N/A	
If you are self employed or own your own company, do you have disability insurance? • Does it cover business continuity expenses if you	Yes	No	N/A	
became disabled?	Yes	No	N/A	

Liability Risks

Questions	Ar	nswers	;	Priority
FAMILY				
Do you have any children, grandchildren, or non-family members driving vehicles registered in your name?	Yes	No		
Are your children or grandchildren on your insurance coverage?	Yes	No	N/A	
FAMILY PROPERTY	& "TOYS"			
Do you own any "Toys" (e.g., watercraft, ATV, RV, etc.)?	Yes	No		
Do you ever allow others to use them?	Yes	No	N/A	
Do you have any rental properties?	Yes	No		
• If so, how are the deeds titled?				
 Are these owned personally or in a protective entity? 				
Do you have umbrella liability insurance on your homes, autos, and toys?	Yes	No	N/A	
• If so, how much?	\$			
REVIEW				
When was the last time you had all of your insurance coverages reviewed by a third party who is not an agent trying to sell you insurance?				
ASSET TITLIN	IG			
If someone driving your car were injured or even killed, do you know which of your assets, as currently titled, would be available to satisfy a judgment?	Yes	No		
Business interests?		No		
Business interests?Investment accounts?	Yes Yes	No No		
Properties?	Yes	No		
•	res	INO		
Have you ever reviewed your asset titling to consider the impact of a judgment against you?	Yes	No		

Economic Risks

Questions	Answers			Priority
YOU				
Could you articulate your "Philosophy About Money" if asked?	Yes	No		
Do you have well-defined goals for your money, your financial independence, and/or retirement?	Yes	No		
When was the last time you reviewed your financial goals?				
Are you currently on track to achieve them?	Yes	No		
Do you know exactly what your "Preferred Future" looks like?	Yes	No		
• Have you and your spouse reviewed this in the last year?	Yes	No	N/A	
 Do you know exactly how much it would take for you to be financially "independent"? 	Yes	No	·	
Considering Lifestyle comes in the form of cash flow	103	110		
and predictable income, are you confident your current				
plan is going to get you to the Lifestyle you desire?	Yes	No		
CURRENT MONEY MA	NAGER			
If you have someone else managing your money, do you have confidence they have a very defined investment strategy that is strictly adhered to and has been proven to work in good times and bad, as evidenced by the				
last financial crisis?	Yes	No	N/A	
• If so, do you know your advisor's philosophy about money?	Yes	No	N/A	
Is your advisor proactive in communicating with you concerning the management of your assets?	Yes	No	N/A	
If so, are they discussing with you now and repositioning your assets?	Yes	No	N/A	
Are you having to prompt them to do so?	Yes	No	N/A	
YOUR ASSETS				
Do you have a strategy to make money in up, down,				
and sideways markets?	Yes	No		
 If so, are your assets in a place that allows you to have the flexibility in up and down markets? 	Yes	No	N/A	
If you have a 401(k) or retirement assets, does your current portfolio have exposure to unlimited options for investing?	Yes	No	N/A	
Do you have highly concentrated stock positions, either in the forms of stock, stock option programs, or salary deferral?	Yes	No	N/A	
 Do you have a plan for exercising your stock options "early and often"? 	Yes	No	N/A	
 If so, does your plan factor in strategies that maximize tax efficiencies? 	Yes	No	N/A	
Is a large percentage of your net worth tied up into one asset class?	Yes	No		
(e.g., your own business, real estate, company stock, etc.)				

Business Risks

Economy
Write out your FIVE (5) biggest concerns as it relates to your business and the current economic environment.
1.
2.
3.
4.
5.
Employees
Write out your FIVE (5) biggest concerns as it relates to your business and the current employees.
1.
2.
3.
4.
5.
Competitors
Write out your FIVE (5) biggest concerns as it relates to your competitors.
1.
2.
3.
4.
5.
Customers
Write out your FIVE (5) biggest concerns as it relates to your customers.
1.
2.
3.
4.
5.
Notes

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